

# Economic Development

Actions included in the 2019/20 Operational Plan support the following objectives included in the Community Strategic Plan 2030:

- SE1 We attract new business and investment.
- SE2 We encourage economic growth and diversity.

## Key Council Plans & Strategies

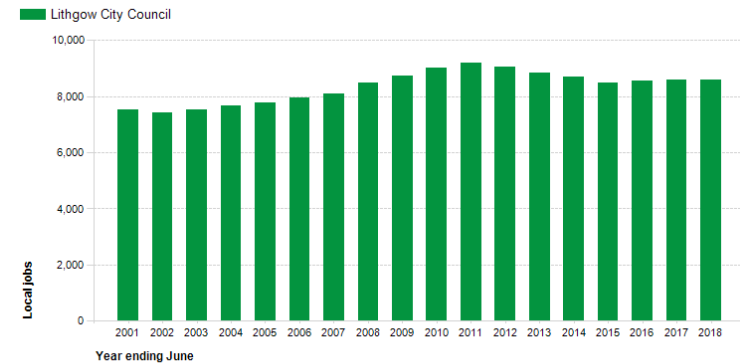
- Regional Economic Development Strategy
- Strategic Asset Management Plan
- CBD Revitalisation Action Plan
- Farmers Creek Masterplan
- Pedestrian Access & Mobility Plan
- Section 94A Development Contributions Plan 2015

## Key facts

- There were 8,601 jobs located in the Lithgow City Council LGA in the year ending June 2018 an increase of +18 jobs from June 2017.
- In 2018, the Goods related sector accounted for 32.6% of employment in Lithgow City Council. The importance of this sector has declined over the last 10 years (39.0% in 2007). A notable shift has been the decline in the mining industry as the major employer in the Lithgow LGA which has reduced from 1342 in 2013 to 935 in 2018 (-432). However, Public Administration and Safety is now the number one employer in the Lithgow LGA increasing from 839 employees in 2013 to 1,050 in 2018 (+211).

Source: <https://economy.id.com.au/lithgow>

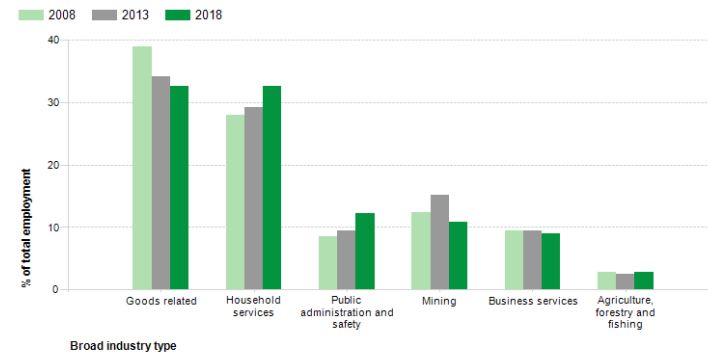
## Local jobs



Source: National Institute of Economic and Industry Research (NIEIR) ©2018  
Compiled and presented in economy.id by .id the population experts

.id the population experts

## Employment composition



Source: National Institute of Economic and Industry Research (NIEIR) ©2018  
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## SE1 – WE ATTRACT NEW BUSINESS AND INVESTMENT

DELIVERY PLAN (2017-2021)	OPERATIONAL PLAN (2019-2020)			
Delivery Program Action (4 years)	Action	Performance Measure	Target	Responsible Department
SE1.1 Our area is an attractive place to invest and visit.	SE1.1.1 Continue to add new location marketing collateral.	Shoot 2 new movies to add to the promotional movie suite.	100% complete	Economic Development
	SE1.1.2 Implement tourism digital/social media promotional plan.	Positive trended upwards growth in digital engagement statistics.	100% complete	Tourism
	SE1.1.3 Take a lead role in business and investment attraction.	Maintain up to date investment collateral for distribution.	100% complete	Economic Development
		Attend economic and tourism forums to profile Lithgow and advocate for development and business opportunities within the LGA.	100% complete	
		Respond to business/investment enquiries and coordinate with other departments as per Policy 4.6.	100% complete	
SE1.2 Facilitate and provide infrastructure and land to support residential, rural and economic growth.	SE1.2.1 Prepare and implement the Rural Lands Study.	Plan prepared, consulted upon and adopted by Council.	100% complete	Strategic Land Use Planning
SE1.2 Facilitate and provide infrastructure and land to support residential, rural and economic growth.	SE1.2.2. Ensure the long-term sustainability of infrastructure and land that underpins and supports the growth of the Local Government Area.	Process and issue building and planning certificates in accordance with regulatory requirements: <ul style="list-style-type: none"> <li>Section 10.7 Certificates</li> <li>Building Certificates</li> <li>Subdivision Certificates</li> </ul>	90% processed within 7 working days.	Development
	SE1.2.3 Support the Bells Line and M2 Extension.	Attend meetings of the Bells Line Expressway Group as required.	100% of meetings attended	Executive

## SE2 – WE ENCOURAGE ECONOMIC GROWTH AND DIVERSITY

DELIVERY PLAN (2017-2021)	OPERATIONAL PLAN (2019-2020)			
Delivery Program Action (4 years)	Action	Performance Measure	Target	Responsible Department
SE2.1 Promote, develop and utilise the creative talents of the Lithgow LGA.	SE2.1.1 Participate in local and regional cultural networking groups.	Participate in Lithgow Museums Network, Arts Out West, Blue Mountains Association of Cultural Heritage Organisations and other networking groups.	100% complete	Community and Culture
	SE2.1.2 Maintain and improve the Lithgow Creative's website.	Website maintained and updated as required.	100% complete	
SE2.4 Work with local business and industry to generate growth opportunities.	SE2.4.1 Support local business and workforce capacity building across all locations in the LGA.	Hold quarterly Council Business Leader's Forums.	4 per annum	Economic Development
		Continue alliances with high-end businesses to be engaged with and support broader decision making.	100% complete	
		Identify and implement localised programs and workshops to enable business competency.	100% complete	
		Promote the Main Street Façade Program.	100% processed	
	SE2.4.2 Ensure sound communications across the community and with Council to assist with encouraging growth.	Conduct meetings of the Economic Development Advisory Committee as per the Terms of Reference.	4 per annum	
		Attend and contribute to meetings of local business groups.	100% of meetings attended	
Deliver monthly Business and Tourism Matters E-Newsletter to regularly inform on business support services and opportunities.		12 per annum		